

2009 Exhibitor Application & Contract

July 28 – 30, 2009

Greater Philadelphia Expo Center, Oaks, PA



Produced by the Pennsylvania Landscape & Nursery Association (PLNA)

We hereby submit this application to participate as an exhibitor in the Penn Atlantic Nursery Trade Show (PANTS) at the Greater Philadelphia Expo Center, Oaks, PA, subject to the rules and regulations printed in the "Terms and Conditions" contained in the Exhibitor Service Manual. The undersigned agrees to abide by all policies, requirements, restrictions and rules and regulations for exhibitors as set forth in this agreement or as may be especially designated by Management, or the Greater Philadelphia Expo Center. Failure to abide by such policies will result in the forfeiture of all monies paid or due Management under the terms of this agreement. The Exhibitor cannot assign or transfer this contract to another company.

Please complete the following section by typing or printing clearly. Please press hard, there are three copies.

Name of Company: _____

Contact Person: _____ E-mail: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Street Address (if PO Box above): _____

Telephone: () _____ Fax: () _____ Web site: _____

Authorized Signature: _____ **Date:** _____

List location preferences (Subject to availability): _____

List type of products related to the nursery, landscape, garden center industry to be exhibited: (Please be specific)

List vendors you do not want to be next to: _____

Please refer to the booth rental rates and cancellation policy listed on the reverse side of this form.

- Applications and 50% of the total booth rental received by October 1, 2008 will be included in the formal booth selection process – Round 2.
- Applications and 50% deposits received after October 1, 2008 will be assigned booth space on a first come, first served basis in Round 3 of Booth Selection based on the date and time the application and payment are received.
- No booths will be assigned without the initial 50% deposit and completed application.
- All applications received after April 1, 2009 must be accompanied with payment in full by credit card or certified check. Booth space will be assigned based on availability.
- In the event an exhibitor fails to remit complete booth rental fees on or before April 1, 2009 this application will automatically be considered null and void and the payments forfeited.
- Should the exhibitor request an extension for payment beyond April 1, 2009 such extension will only be granted at the discretion of the Event Manager and all booth rental payments received after April 1, 2009 will be assessed a penalty fee of \$50 per 10' x 10' booth (100sf) and must be paid by certified check.

Are you a current member of the PA Landscape & Nursery Association (PLNA)?
 Yes No

If no, would you like information on becoming a PLNA member?
 Yes No

CERTIFICATE OF INSURANCE

Exhibitors are required to provide PLNA with a certificate of insurance covering your participation in PANTS 2009. Certificates are to be on file with PLNA no later than June 30, 2009. Please call your insurance agent and ask that a certificate covering the period from July 27 to 30, 2009 (Show, move-in and move-out) be issued to PLNA, naming PLNA as the certificate holder and as an additional insured.

Upon acceptance by the PLNA, this application including the space assignment and policies as set forth in this prospectus, will constitute a contract between the Exhibitor and Management. If you have any questions regarding the show, please call Event Management at 1.800.898.3411.

Note: Event Guide and registration information will be collected under separate cover.

Booth request, subject to availability New Exhibitor Corner Booth Inline Booth

Booth size requested (10' x 10' or 100 sq. ft. minimum) _____

PAYMENT INFORMATION: Make checks payable to : PA Landscape & Nursery Association (PLNA)
 VISA Mastercard Discover (American Express is not a payment option)

Credit Card # _____ - _____ - _____ - _____ Exp. Date _____ - _____

Print Name on Card _____ Signature *required for all credit card payments* _____

Submit completed application, along with booth rental down payment to : PLNA 1707 S. Cameron Street, Harrisburg, PA 17104.
 Applications with credit card payments may be faxed to PLNA at 717.238.1675.

CHECK ONE:
 Please charge this card for
 50% 100%
 of the total booth rental at this time.

(DO NOT COMPLETE BELOW THIS LINE)

Date Application Received: _____ Int _____ **Form of Payment:** Check # _____ VISA Mastercard Discover

Deposit Amount Received \$ _____ Date _____ Booth Size _____ sq. ft. Comments _____

Total Booth Rental \$ _____ 2009 Booth Assignment _____ S/P # _____ ID # _____

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PANTS 2009 will be held July 28 – 30, 2009 at the Greater Philadelphia Expo Center, Oaks, PA. In order to qualify for booth selection a company must submit a completed exhibitor application & contract form along with a payment equal to 50% of the total booth rental.

PANTS 2009 Booth Rental Rates

<u>Booth Size</u>	<u>PLNA Member Rate</u>	<u>Nonmember Rate</u>
10' x 10' Standard Inline Booth (100 sq. ft.)	\$ 995 (9.95/sq. ft.)	\$ 1,045 (10.45/sq. ft.)
10' x 10' Corner or Premium Booth (100 sq. ft.)	\$ 1,095 (10.95/sq. ft.)	\$ 1,195 (11.95/sq. ft.)

Important Dates to Remember

October 1, 2008	50% of the total booth rental payment due and completed application to be included in the formal booth selection process
October 20, 2008	Booth selection process begins with Round 1.
April 1, 2009	Booth rental payment in full due. Payments received after April 1, 2009 are assessed a late fee of \$50 per 10'x10' booth/100 sq. ft.
May 18, 2009	Exhibitor Service Manual Distributed Product Listing in Event Directory Deadline
June 6, 2009	Event Guide Advertising Deadline
July 17, 2009	Advance Exhibitor Personnel Registration Deadline
July 27, 2009	Exhibitor Move-In (8:00 a.m. – 5:00 p.m.)
July 28 – 30, 2009	PANTS 2009 Event
July 30, 2009	Exhibitor Move-Out (Time to be determined)

CANCELLATION POLICY

- Cancellation of your booth space through September 30, 2008 will be assessed a fee of \$100 per 10' x 10' booth./100 sq. ft.
- Between October 1, 2008 and March 31, 2009 you will be assessed a fee equal to 50% of the total booth rental.
- Beginning April 1, 2009 there are no refunds on booth cancellations.

For more information on PANTS 2009 contact:

PLNA
1707 South Cameron Street
Harrisburg, PA 17104-3148

Phone: 717.238.1673 Fax: 717.238.1675
Toll Free: 800.898.3411

E-mail: info@PANTSHOW.com
www.PANTSHOW.com